



**PARKS & RECREATION
Athletics Division**

Hot Shot Soccer



“NEW”

2010

Youth Soccer Sponsorship Guide



**Rocky Mount Parks and Recreation
“NEW” HOT SHOT YOUTH SOCCER LEAGUE**

Program Summary

The Athletics Division is excited to offer our “NEW” Hot Shot Youth Soccer League, ages 3-12. We will deliver quality recreational soccer opportunities in a fun atmosphere and strive to create a positive environment based on mutual respect and good sportsmanship. Hot Shot Soccer’s primary goals are to teach young soccer players basic skills and to promote the enjoyment of the game in a fun atmosphere. This year, we will play ALL games at the Rocky Mount Sports Complex Soccer fields. We rely on community support for volunteer coaches. We rely on corporate/business financial support to help subsidize league cost.

Why Be a Sponsor?

Aligning one’s business with a program of quality, worth and credibility goes far in presenting a positive image and a caring/concerned reputation to a business’ patrons. It sends a strong, clear message that your business not only supports Youth Athletics, but strong family and community values as well.

Sponsoring such a program is also a wise investment by all marketing and business standards. Your company name and image will be exposed on a regular basis throughout our community. Over 100,000 spectators visited youth sport athletic league games in Rocky Mount, in 2009. Join those businesses that proudly lead the way each year in supporting youth programs in our community.

Sponsor Opportunities/Benefits

\$250 Sponsorship—Hot Shot Soccer teams can be sponsored for \$250 per team. For your sponsorship fee, we will put your company’s name on each player’s team jersey, printed league schedule and on the Hot Shot Soccer Website. Each player keeps the soccer jersey to wear and advertise for your company year round.

Contact Information

Lynn Driver, Athletic Supervisor
Rocky Mount Parks and Recreation Department
PO Box 1180
Rocky Mount, NC 27802-1180
Phone: (252) 972-1160 Fax: (252) 972-1685
Email: lynn.driver@rockymountnc.gov
Website: www.rockymountnc.gov/parks/athletics